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F – 4740

Reg. No. :

Name :

First Semester M.Com. Degree Examination, February 2019
Paper – III CO 213 : RESEARCH METHODOLOGY
(2018 Scheme)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks.

1. Define sampling.
2. What is analytical research ?
3. What is pilot study ?
4. What do you mean by transcribing ?
5. What is content validity ?
6. What is chi-square test ?
7. What is multi dimensional scaling ?
8. What do you mean by Likert scale ?
9. What is a research report ?
10. Write a note on Wilcoxon test.

(10×2=20 Marks)

SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

11. Explain the criteria of a good research problem.
12. Differentiate between exploratory research and descriptive research.



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13. Explain the steps involved in constructing questionnaire.
14. What is validity and how is the validity of a scale is tested ?
15. Explain Mann-Whitney U test.
16. What are the sources of hypothesis ?
17. What are the sources of formulating a research problem ?
18. Explain the purpose served by analysis of data. **(5×5=25 Marks)**

SECTION – C

Answer **any two** of the following questions. **Each** question carries **15** marks.

19. Explain the significance of research in modern times.
 20. What is meant by interpretation ? In interpreting common sense is important. Elucidate.
 21. Explain the various phases in a research process.
 22. Discuss the types of non-probability sampling methods of data collection. **(2×15=30 Marks)**
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