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F – 4738

Reg. No. :

Name :

First Semester M.Com. Degree Examination, February 2019
Paper – I : CO – 211 : BUSINESS ETHICS AND CORPORATE GOVERNANCE
(2018 Scheme)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks.

1. What do you mean by code of ethics ?
 2. What is shareholder value ?
 3. What is quality of work life ?
 4. Mention two strategies of work life balance.
 5. What is corporate image ?
 6. What are two fold objectives of business ethics ?
 7. What are ethical committees ?
 8. What is work culture ?
 9. What do you mean by corporate governance code ?
 10. What is cultural diversity ?
- (10×2=20 Marks)**

SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

11. Explain the need for corporate governance.
12. Explain the role of the Board of Directors in Corporate Governance.
13. Explain the guidelines that help in managing ethics in an organisation.



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14. Mention five ethical codes usually formulated by organisation.
15. Explain Ackerman's model of CSR.
16. Explain the techniques for improving quality of work life.
17. Discuss the benefits of good corporate image.
18. Explain the importance of work ethics.

(5×5=25 Marks)

SECTION – C

Answer **any two** of the following questions. **Each** question carries **15** marks.

19. Discuss the main ethical issues that are predominant in the business arena.
20. Analyse in detail the role and responsibilities of Chief Executive Officer in Corporate governance.
21. Explain the steps for work life balance.
22. Discuss the measures to achieve corporate excellence.

(2×15=30 Marks)

